

Course description

Course abbreviation:	KEMCH/C906	Page:	1 / 2
Course name:	Fundamentals Psychology and Social Comm		
Academic Year:	2023/2024	Printed:	31.05.2024 09:47

Department/Unit /	KEMCH / C906			Academic Year	2023/2024
Title	Fundamentals Psychology and Social Comm			Type of completion	Examination
Long Title	Fundamentals Psychology and Social Communication				
Accredited/Credits	Yes, 6 Cred.			Type of completion	Combined
Number of hours	Lecture 2 [HRS/WEEK] Seminar 1 [HRS/WEEK]				
Occ/max	Status A	Status B	Status C	Course credit prior to	NO
Summer semester	94 / -	0 / -	4 / -	Counted into average	YES
Winter semester	0 / -	0 / -	0 / -	Min. (B+C) students	not determined
Timetable	Yes			Repeated registration	NO
Language of instruction	Czech			Semester taught	Summer semester
Optional course	Yes			Internship duration	0
Evaluation scale	A B C D E F				
No. of hours of on-premise	0				
Auto acc. of credit	No				
Periodicity	K				
Substituted course	None				
Preclusive courses	N/A				
Prerequisite courses	N/A				
Informally recommended courses	N/A				
Courses depending on this Course	N/A				

Course objectives:

The students get fundamentals information from psychology and social communication area. In the centre of attention of this subject is personality and social psychology. The students test social and communication skills in practice.

Requirements on student

This subject examination has a written form.

Content

Introduction into psychology, a personality psychology.
 Performance, motivation and profile characteristics of a personality.
 Social perception.
 Verbal and nonverbal communication.
 Social group.
 Assertion.
 Conflicts theory, mediation.
 Preparation of a speech and public presentation principles.
 Intellectual hygiene and stress.

Prerequisites - other information about course preconditions

The students needn't pass any subject before.

Competences acquired

After finishing their studies of this subject the students are able to orientate themselves in the personality psychology area, in the area of a personality growing and its attitude to the others round. They know the basic managing skills and can use them during further studies, presentation of their personalities or their work and they can achieve a better quality of their lives. The knowledge learned during this subject can significantly help to the students to become a part of working teams or to execute the manager

position.

Fields of study

Guarantors and lecturers

- **Guarantors:** Ing. Marie Bednaříková, CSc.
- **Lecturer:** Ing. Marie Bednaříková, CSc. (100%)
- **Seminar lecturer:** Ing. Marie Bednaříková, CSc. (100%)

Literature

- **Recommended:** Potts C. a S. *Asertivita - umění být silný v každé situaci*. Praha, Grada Publishing, 2014.
- **Recommended:** Lošťáková, O. *Empatická a asertivní komunikace*. Praha, Grada Publishing, 2020.
- **Recommended:** Nakonečný, M. *Psychologie osobnosti*. Praha, Triton, 2021.
- **Recommended:** DeVito, J.A. *Základy mezilidské komunikace*. Praha, Grada Publishing, 2008. ISBN 978-80-247-2018-0.

Time requirements

All forms of study

Activities	Time requirements for activity [h]
Samostatná kritická četba	50
Domácí příprava na výuku	10
Total:	60

Teaching methods

Monologic (reading, lecture, briefing)
Dialogic (discussion, interview, brainstorming)

Assessment methods

Written examination

Course is included in study programmes:

Study Programme	Type of	Form of	Branch	Stage	St. plan v.	Year	Block	Status	R.year	R.
Laboratory Diagnostics in Medicine	Bachelor	Full-time	Laboratory Diagnostics in Medicine	1	2022	2023	povinné předměty	A	1	LS
Laboratory Diagnostics in Medicine	Bachelor	Full-time	Laboratory Diagnostics in Medicine	1	2023	2023	povinné předměty	A	1	LS
Management of Sustainable Businesses	Bachelor	Full-time	Management of Sustainable Businesses	1	2023	2023	povinné předměty	A	2	LS